Project Canvas

A VISUAL TOOL TO
JOINTLY UNDERSTAND, DESIGN, AND INITIATE PROJECTS,
AND HAVE MORE FUN AT WORK

presented by
FRANK HABERMANN & KAREN SCHMIDT
The Project Journey
Game Board

(Game Board Version 1.10, Jan 2015)
The Project Canvas

PURPOSE

BUDGET

TEAM

CONTEXT

MILESTONES

QUALITY

RESULT

CUSTOMER

RESOURCES

RISKS + CHANCES

TIME

Created by: ______________________________
Where/when: __________________________

(Version 2.0, May 2014)
The Project Canvas can be applied in various project situations
Project Canvas – Magic Conversations (Part I)
To wrap it up:
What makes a great Project Canvas

• **Common Metaphor**: a journey into the unknown

• **Simple Structure**: just the main building blocks of a project

• **Natural Language**: eliminating all terms which are typical for a specific professional discipline (e.g. “User“)

• **Open Approach**: applicable in agile settings (Scrum, etc.) as well as in traditional environments

• **Compliant to PM Standards**: in accordance with PMBoK Guide, Prince2, PM3, DIN 69901, ISO 21500, etc.
Since its introduction, thousands of people have used the Project Canvas

- Release Version 1.0 (12/2013)
- Release Version 2.0 (10/2014)
- Release Version 2.3 (06/2015)

Average number of downloads per month:
- 5
- 100
- 150
- 290
The „Over the Fence“ Book Project

A simple path to benefit from x-disciplinary knowledge, design, manage, and lead projects, and have more fun at work.

The Project CANVAS released 2014

The Project DESIGN released 2016

MANAGE released 2018

LEAD tbd
DO YOU FACE A NEW PROJECT? HERE ARE LESSONS FOR GOOD PROJECT DESIGN.

GET TO KNOW YOUR CUSTOMERS. FIND OUT WHAT THEY REALLY WANT.
UNDERSTAND THE PURPOSE OF YOUR PROJECT. DETERMINE THE DESIRED RESULT. BALANCE WHY WITH THE WHAT.
CRAFT A MEANINGFUL MISSION STORY. AGREE ON THE PROCEDURE.
SPECIFY CRUCIAL MILESTONES. DEFINE THE MOMENTS OF DONE.
BRING SUPERPOWERS TOGETHER.
EQUIP YOUR PROJECT WISELY. ALWAYS KNOW YOUR TIME. SCALE YOUR BUDGET.
SET THE RIGHT SCOPE. SENSE THE ENVIRONMENT.
PUT YOURSELF IN YOUR STAKEHOLDERS' SHOES.
EXPLORE UNCERTAINTIES. BE AWARE OF RISKS AND OPPORTUNITIES.
SHAPE THE SCOPE, SHAPE IT, SHAPE IT. PURSUE THE QUALITY PATH. BE SMART.
ILLUMINATE BLIND SPOTS. AND PUT IT ALL TOGETHER.

BUT MORE THAN ANYTHING ELSE:
YOU WILL BENEFIT FROM INTERDISCIPLINARY WISDOM.

BE HUMAN, BE YOURSELF,
ASK QUESTIONS, ENJOY COLLABORATION, AND
More on ...

overthefence.com.de
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